

1. While it would be most efficient for an editor to have ALL the information they need (general and specific) in a single page, repeating general information would lead to more errors. Every time a general policy needs to be edited, our team would need to remember all the places that policy is stated and updated each instance. There's a good chance we'd miss some instances and outdated information would persist on the wiki.
2. By reducing the number of pages an editor needs to reference, however, editor efficiency is greatly improved. If, for example, we separated pages by project instead of audience, then an editor on a team that works on multiple projects would need to navigate from project page to project page during a workday. Keeping that team's multiple projects in a single page prevents the editor from having to do this.
3. By linking general information frequently in the more specific pages, as well as listing general pages in a "Related Pages" section, we decrease the amount of time an editor needs to search for general information outside of their audience-specific page.
4. Editors can find pages with relative ease once they know what team they're on. They do not need to know the different edit types, policies, or Basemap structure to find the pages they need. If you are a member of the PC AOI team, then you look for the PC AOI page; if you're working in a pilot project team, you find the pilot project page.
5. Permissions are streamlined. Permissions are by necessity organized by audience, so they can align fairly well with our page audiences.

3. The Basemap Team and Our Audience

The Basemap Editing team creates and edits data on the Apple Maps Basemap. Different teams work in different Basemap "sandboxes," which are either published to Maps all at once or on a cadence. There are many teams in the Basemap Editing team and editors switch teams pretty frequently. We want Basemap Editing documentation to be consistent in organization, tone, and style, so that these editors do not have to learn how to navigate documentation anew when they switch teams.

The Basemap Editing team is divided into two main categories: **Operations (Ops)** and **Planning (sometimes called Proto)**. We are members of the Ops team.

[Click here for a full organization chart.](#)

Team	Planning	Ops
Manager	Kristen Cayce	Nicole Schowalter
Description	The Planning team develops new projects and edit types. They run their own pilot projects and develop the Prototype Work Package (PWP), which is handed off to Ops.	The Ops team runs pilots projects before they go to scale and includes production.
Relationship	We do not create documentation for the Planning team, but we do use the PWPs they develop to create pilot project documentation. Part of the Planning team includes our trusted partners, who create documentation (mostly country pages) that we edit and publish.	We create almost all the documentation for Ops, who are the main audience for the wiki.